



Bulzi Awarded \$1.5M U.S. Air Force Contract for “Base of the Future” Technologies

\$1.5 million research and development award allows Bulzi to adapt its commercial technologies to deliver improved situational awareness to base security personnel



*“The Bulzi solution
will be a game
changer for the Base
of the Future”*

Newport Beach, CA, September 10, 2020 (PRWeb) -- Bulzi LLC, a geospatial intelligence services company, announced it has been awarded a \$1.5 million Phase-II Small Business Innovation Research (SBIR) contract by the United States Air Force (USAF) through the AFWERX innovation program. This award builds upon previous Phase-I SBIR awards and will allow Bulzi to adapt its existing commercial technologies to enhance Department of Defense (DoD) base security.

The Phase-II award follows the successful completion of a Phase-I evaluation of Bulzi’s LOCALiz[®] data management platform for adaptation to meet USAF base security needs. LOCALiz[®] organizes data from Internet of Things (IoT) sensors and wide-area Geospatial data to provide services around people and things in areas of interest.

“This is a very exciting project for us,” said Brent McKay, CEO Bulzi. “Bulzi is a leader in geospatial intelligence services and, with this SBIR contract, has an opportunity to repurpose our commercial technologies and radically improve DoD base security and defense operations. It will be a game changer for the Base of the Future.”

During a previously awarded Phase-I SBIR contract, Bulzi engaged with key customers and end users in the DoD community to validate its ability to meet key mission needs. The Bulzi system demonstrated technical merit and commercial potential during the process, which led to the Phase-II award and participation from the U.S Army and Air Force branches in the project.

About the AFWERX SBIR Program

The Air Force Research Laboratory (AFRL) and AFWERX have partnered to streamline the Small Business Innovation Research (SBIR) process in an attempt to speed up the experience, broaden the pool of potential applicants, and decrease bureaucratic overhead related to harnessing commercial technology innovations for Air Force mission needs. Beginning with SBIR cycle 18.2, the Air Force has been offering 'Special' SBIR topics that are faster, leaner, and open to a broader range of innovations.

About Bulzi (Pronounced “Bull’s-Eye”)

Bulzi LLC is a leader in the geospatial intelligence industry, leveraging Internet-of-Things (IoT) and Geolocation data to help manage people and things in areas of interest. Headquartered in Newport Beach, California, the company pioneered the use of mobile phone signal data for measuring audiences in the commercial outdoor advertising market. It is now applying its expertise to improve situational awareness for government agencies and private facilities.

For more information on Bulzi:

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